

Chai is Love



franchise @
₹2.75
lakhs onwards

Your Budget friendly Franchise Brand



Why Time Pause?



- **No Royalty fees**
- **Free Trainings***
(Training Should be Taken in Our Place)
- **Minimum net profit - Rs.75,000 / month**
- **Manpower Support**
- **Free Swiggy & Zomato attachment**
- **ROI in 8 - 12 months**



Menu's

- Tea
- Coffee
- Masala Tea
- Sandwich
- Burger
- French Fries
- Momo's
- 750ML Fresh Juice
- Premium Milkshake
- Lassi



- Rose Milk
- Badam Milk
- Mojito
- Butter Milk
- Maggi
- Bun Butter Jam
- Waffle
- Falooda
- Puttu Ice - Cream



STANDARD PLAN: 2.75 LAKHS

Franchisor Inclusions

Stainless Steel High Pressure 3 burner stove	1
Milton Flask	2
200L deep freezer	1
Commercial Sandwich machine	1
Microwave oven	1
900W Sujatha juicer	1
Waffle machine	1
Premium Milkshake Blender	1
8L deep fryer	1
Basic Utensils / Vessels	1
10*4 Name Board	1
6*3 Standing Board	1
Pamphlet	2000 Nos
Posters	100 Nos
Photo Frames	8 Nos
All social media marketing - YouTube, Facebook and Instagram	

TRANSPORTATION CHARGES WILL BE BORNE BY THE CUSTOMER

TRAINING CHARGES : RS . 10,000

STUDIO PLAN: 4.35 LAKHS

Franchisor Inclusions

Stainless Steel High Pressure 3 burner stove	1
Milton Flask	2
200L deep freezer	1
Commercial Sandwich machine	1
Microwave oven	1
900W Sujatha juicer	1
Waffle machine	1
Premium Milkshake Blender	1
8L deep fryer	1
Basic Utensils / Vessels	1
10*4 Name Board	1
6*3 Standing Board	1
Pamphlet	2000 Nos
Posters	100 Nos
Photo Frames	8 Nos
All social media marketing - YouTube, Facebook and Instagram	
Complete Interiors	

TRANSPORTATION CHARGES WILL BE BORNE BY THE CUSTOMER

TRAINING CHARGES : RS . 10,000

Interiors Inclusions

Kitchen Setup:

- ▶ Kitchen Partition - 4ft height cupboard type partition will be provided with door flap and cash counter.
- ▶ Kitchen civil work - Kitchen Table top will be Kadapa stone with one under shelf.
- ▶ 18*24 Inch commercial SS sink will be provided in the corner. 5*3 Ft MS storage shelf will be provided.
- ▶ Single storage rack will be provided in the Kitchen centre wall.
- ▶ 14 Inch exhaust fan will be placed in the top corner of the centre wall.

Painting work:

All the walls and ceiling will be finished with two coats of emulsion (with touch-up putty). Painting colours will be based on the Brand theme.

Electrical work:

Kitchen Area: 16A Socket – 12Nos, 22W LED Surface Light – 4Nos, wall mounted Fan – 1No.

Dining Area: 5A Socket – 4Nos, 22W LED Surface light – 4Nos, wall mounted Fan – 2 to 4 Fans depends on requirement.

Outside Area: LED Tube light and Sign board electrical point.

Note: Apart from the above-mentioned work, Franchisor is flexible to work on additional requirements of Franchisee subjected to additional cost based on the requirements.





Shop Requirements

Shop size

100 - 300 sq. Ft

Location

Busy location which can be near to bus stops, highways, hospitals, markets, railway stations, IT campus, Colleges, etc.

Outlet

It should have Kitchen Partition, Tea counter, water and drainage connections.

Return on Investment (ROI)

Sales Projection	Projection 1		Projection 2		Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	8000	240000	15000	450000	20000	600000	25000	750000
Staff Salary	1200	36000	1400	42000	1500	45000	1500	45000
Shop Rent	500	15000	700	21000	1000	30000	1500	45000
Current Bill	300	9000	400	12000	500	15000	500	15000
Groceries	1000	30000	1800	54000	2500	75000	3000	90000
Vegetables	400	12000	600	18000	800	24000	1000	30000
Milk / Cream	2000	60000	4400	132000	5600	168000	7000	210000
Gas	200	6000	350	10500	450	13500	500	15000
Masalas	250	7500	380	11400	500	15000	600	18000
Packing material	200	6000	360	10800	450	13500	600	18000
Total sales / day	6050	181500	10390	311700	13300	399000	15300	459000
Miscellaneous (5%)	303	9075	520	15585	665	19950	765	22950
Total Net Profit	1648	49425	4091	122715	6035	181050	8935	268050



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